

THE GREENVILLE BENEFIT AUCTION

BENEFITING
Make-A-Wish[®]
SOUTH CAROLINA

HOSTED BY:
SAMANTHA
BURGESS

FURMAN UNIVERSITY YOUNTS CONFERENCE CENTER
NOVEMBER 7TH AT 6 PM

Our mission is to unite Greenville and the Upstate through a night of generosity and celebration — raising funds to grant life-changing wishes for children battling critical illnesses through Make-A-Wish South Carolina.

Our goal is to raise \$200,000 to support wish granting across our state.

With the average wish costing approximately \$7,500, the Greenville Benefit Auction has the potential to help fund dozens of unforgettable experiences for deserving children and their families.

100% of proceeds benefit Make-A-Wish South Carolina.

All contributions go directly toward granting wishes for children here in our community.

Details on how to donate, including check instructions & giving options are included on the following pages.

SPONSORSHIP MENU

Presenting Sponsor — \$15,000

(or auction item valued at \$20,000+)

- Premier billing as “Presented by ___”
- Logo/name featured throughout the event
- Stage acknowledgment during the program
- Featured placement on all event signage + digital screens
- Highlighted social media recognition
- Right of first renewal for 2027
- Featured thank-you in post-event recap

Perfect for companies looking to make a marquee impact.

Event Partner — \$5,000

(or auction item valued at \$7,000+)

- Logo on event screens and program
- On-stage acknowledgement
- Social media spotlight
- Priority placement for donated items in the auction

Ideal for brands who want strong visibility and direct impact.

Table Sponsor — \$2,500

(or auction item valued at \$3,000+)

- Reserved table for 10 guests
- Recognition as a Table Sponsor
- Name displayed at the event

Bring your team, friends, or clients and enjoy the night together — while supporting a powerful cause.

The Greenville Benefit Auction is powered by community support. Sponsors help us host an unforgettable evening and maximize funds raised for Make-A-Wish South Carolina.

AUCTION DONORS

The Greenville Benefit Auction will include both a live auction and a silent auction, featuring hundreds of items from across the Upstate and beyond.

We are currently seeking donations from businesses, service providers, and families who want to make an impact.

What We're Looking For

We welcome items of every kind, including:

- Sporting event tickets
- Vacation homes, lodging packages, or travel experiences
- High-value jewelry or luxury accessories
- Local and regional restaurant or shopping gift cards
- Beauty, spa, fitness, coaching, and wellness services
- Outdoor adventure packages
- Home, lifestyle, or specialty products
- Business services, workshops, or memberships
- Any unique product or experience tied to your business

Who Can Donate

- Local businesses and brands
- Professional service providers
- Retail shops, restaurants, and hospitality companies
- Private individuals and families

Every contribution helps support Make-A-Wish South Carolina and brings us one step closer to granting more wishes.

How to Submit Your Item

Please send:

- Item description + estimated retail value
- Any usage details or restrictions
- Donor name (business or household)
- Preference for live vs. silent auction (optional)
- Delivery or pickup instructions

Send submissions and questions to:

Samantha Burgess

hello@samanthaburgess.com | (864) 466-2328

Important Dates & Deadlines

Donation deadline:
October 23, 2026

Auction site goes live:
November 4, 2026

Auction closes:
November 7 at 10:00 PM

This gives us time to prepare:
Printed Auction Booklets
Auction Website

Auction donations received after the deadline will be considered on a case-by-case basis but may not be included in printed materials.

IMPACT STORY

Over the past two years, Samantha Burgess has been building something meaningful in Greenville — not just an event, but a tradition of generosity, storytelling, and community impact.

It began with a dream to bring people together for a purpose bigger than ourselves. In 2024, the inaugural Big Money Cares Charity Gala was held at Hotel Hartness. The evening featured a live auction and incredible community energy, ultimately raising \$32,000 in support of Isaiah 117 House — a local nonprofit serving children as they enter the foster care system. That night, Greenville rallied to make sure every child in transition felt seen, valued, and supported.

Momentum continued to grow.

In 2025, the second annual event expanded to the historic Poinsett Club and introduced both a silent and live auction. With extraordinary participation from donors, sponsors, and businesses across the Upstate, the gala raised \$153,000 benefiting Make-A-Wish South Carolina — helping grant life-changing wishes for children battling critical illnesses. Families across our state felt the impact.

Now, a new chapter begins.

In 2026, the tradition evolves into the Greenville Benefit Auction — a dynamic, community-driven event focused on raising even more support and awareness for Make-A-Wish South Carolina. With a goal of \$200,000, this year's vision is bold: to unite local businesses, families, and leaders in a night of generosity, excitement, and memorable giving.

From a single event to a citywide effort, the mission remains the same:

Bring people together.

Amplify hope.

Create lasting impact — one wish, one child, one family at a time.





Dancing With Joy: Adaleigh's Day as a Ballerina

At just 6 years old, Adaleigh has faced more battles than most ever will. Born with congenital heart disease, her journey has been marked by three open-heart surgeries and two additional procedures. While her days are filled with hospital visits, medications, and therapies, Adaleigh's spirit remains bright and full of curiosity.

Dancing has always been a source of joy for Adaleigh, and when asked what her perfect wish would be, she knew without hesitation: to be a ballerina for a day. Her dream came true, thanks to Ballet Spartanburg and Make-A-Wish South Carolina, and it became a magical moment that exceeded her every expectation.

On her special day, Adaleigh stepped into the spotlight, adorned in a sparkling tutu, and danced her heart out alongside her sister Brenna and professional ballerinas. The joy and laughter that filled the room were palpable. Every twirl and leap were a celebration—not only of her strength but of a child's pure love for dance. The experience allowed Adaleigh to feel beautiful, graceful, and carefree, just like the ballerina she'd always dreamed of being.

For her family, it was more than a day of dance; it was a moment to forget the hospital walls and medical routines, to simply watch their daughter shine. Seeing Adaleigh filled with such happiness brought overwhelming joy to her parents and sister. Her mother described the day as a chance to recapture moments they feared were lost forever, replacing worries with smiles and turning dreams into a vivid reality. It was not just a wish fulfilled, but a memory created—one they will treasure always.

Adaleigh's wish gave her the opportunity to be seen as more than just a "heart kid." In that moment, she was simply Adaleigh, the ballerina—twirling, laughing, and embracing life with every step.

A wish is truly a transformation, not only for the child but for the entire family. Adaleigh's wish allowed her to feel confident, joyous, and free, providing a lasting reminder that even in the face of adversity, magic can happen.



Scan to watch Adaleigh's wish journey!



I wish to be a ballerina
Adaleigh, 6

congenital heart disease

“Thank you for helping Adaleigh and our family feel hopeful when so often we don't know what's coming. Thank you for restoring our hope in the unknown and helping us on our journey!”

- Wish Mom





Samantha Burgess



(864) 466-2328

HELLO@SAMANTHABURGESS.COM

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Please reach out if you have any auction items & partnership questions

Checks payable to:

Make-A-Wish South Carolina

Memo line: Greenville Benefit Auction

Mail to:

225 South Pleasantburg Drive, C17

Greenville, SC 29607

Let's make wishes come true, together!